Item No. 10d\_Attach\_3

Meeting Date May 11, 2021

# **PORT JOBS** 2019 Year-end Highlights

## **AIRPORT JOBS**

Job Placements	2,239	Average Wage \$16.04 per Hour	Staffed 220 job fairs, hiring sessions &
Hiring Employers	90	şibio î per nour	recruiter events
Top Five Hiring Employers1. ERMC Aviation (195)2. SSP America (192)3. Worldwide Flight Svcs (109)4. Flight Svcs & Systems (100)5. McGee Air Svcs (89)		<u>Top Five Hiring Job Types</u> Food Service - 29% Airport Cust. Service - 23% Janitorial - 23% Ramp/Airfield - 11% Retail - 5%	7,700+ Clients Reached in Person 133,000+ Individuals Reached through Website Views
CLIENT DEMOGRAPHICS			
African/Afr-Amer./Black: 45% American Indian/Alaska Native: 1 Asian/Pacific Isl.: 30% Caucasian: 8% Native Hawaiian/Pac. Isl.: 7% Spanish/Hispanic/Latino: 8% Other: 3% Male: 46% Female: 48% Other: < 1%	%	Age Ranges 50+ (19%) 40-49 (15%) 30-39 (23%) 16-29 (43%)	Top Five Languages Spoken Out of 97 Total Home Languages1. English - 40%2. Amharic - 16%3. Somali - 6%4. Spanish - 5%5. Tagalog - 4%6. Other - 29%
<u>Residence</u>		<b>Education</b>	Employment Status at Time of Registration with Port Jobs
Seattle: 19% South King County: 66% East King County: 2% Pierce County: 9% Other: 2%		Some High School: 7% HS Diploma/GED: 48% Certification: 1% Some College: 20% College Degree: 22%	Not Working: 54% Work @ Airport: 16% Work Outside Airport: 14%

#### **AIRPORT UNIVERSITY**

**112** Students Completed

**220** Credit Bearing College Courses



93 individuals completed 105 job skills workshops through Airport University, including SIDA/AOA Testing, and Career Navigation



Provided on-site airport courses in computer skills, customer service, emergency management, leadership/supervision, communications, and math

#### **AIRPORT UNIVERSITY - ALASKA AIRLINES SCHOLARSHIPS**

59 airport workers were each awarded scholarships between \$400 - \$800 through the Alaska Airlines Airport University Scholarship program \$51,300 in scholarships awarded in 2019

More than 200 airport employees have been awarded scholarships since the program began in 2015

## FINANCIAL TOOLS FOR THE TRADES



Presented 20 Financial Tools classes to apprentice Electricians, Operating Engineers, Cement Masons and Drywallers, as well as ANEW pre-apprentices

Sold 1,777 Financial Tools Survival Guides to teach apprentices money management

Continued our partnership with International Foundation of Employee Benefit Plans to expand the Financial Tools e-learning course

## **CENTER FOR ONBOARDING AND ADVANCEMENT IN RETAIL - COAR**



20 people completed Ready for Retail career building workshops

140 people attended a Retail Job Fair at Westfield Southcenter Mall hosted by Port Jobs, Southside Seattle Chamber of Commerce, City of Tukwila, Workforce Development Council of Seattle-King County and partners

#### MARKETING

Revamped and unified Portjobs' websites and added Mobile version





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Increased Instagram, Twitter, and LinkedIn postings